

Keri Bjorklund De Deo

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PERSONAL PROFILE

Passionate, innovative online educator seeking position that uses my skills as an excellent instructional designer, writer, and editor.

ACADEMIC BACKGROUND

Master of Education: Instructional Design, Western Governors University, Expected Dec. 2017

- Experience with competency-based education
- E-learning capstone project

Master of Arts: English, University of Wyoming, Laramie, WY August 2002

- Focused on Composition, Rhetoric, and Teaching Speakers of Other Languages
- Continued education in Curriculum and Instruction, Change and Innovation, and Professional Writing

Bachelor of Arts: English, University of Arizona, Tucson, AZ, May 1996

- Minor in Linguistic and Swedish; Coursework in education

PROFESSIONAL EXPERIENCE

Sheridan College, Sheridan Wyoming Aug. 2007 – Present

- Developed several online courses including Critical Reading & Writing, Introduction to Poetry & Drama and Heating & Ventilation I – IV.
- Trained faculty in educational technology, including Blackboard, Camtasia, Turnitin, and other software.
- Served in several capacities as Instructional Designer, Writing Center Coordinator, English & Communications Department Coordinator, and English instructor both online and in a traditional classroom.

Keri's Consulting: Writing & Editing Services Jan. 1996 – Present

- Worked with several clients including McGraw-Hill Education and Crystal Publishing in content writing, editing, and instructional design. Contract work with McGraw-Hill Education included writing computer code for proprietary software.

Laramie County Community College, Cheyenne, Wyoming Aug. 2002 – May 2007

- Supervised adjunct employees and coordinated assessment for developmental English students.
- Designed and implemented curriculum for the English for Academic Purposes program for international students.
- Taught several classes in English, Developmental English, and English as a Second Language.

Albany County Public Library, Reference Librarian, Laramie, Wyoming **May 2000 – Sept. 2000**

- Supervised volunteers and student employees
- Wrote weekly “Ask a Librarian” column for the *Laramie Boomerang*.
- Assisted patrons in conducting research

Coe Library, Library Assistant, University of Wyoming, Laramie, Wyoming, **Sept. 1998 – Aug. 2000**

- Supervised volunteers and student employees
- Assisted faculty in selecting multimedia instructional tools
- Assisted students in conducting research

Communication Design Advertising Agency, Proofreader/Copywriter, Lincoln, Nebraska**Feb. 1996 – July 1998**

- Wrote copy for advertisements and marketing materials
- Edited direct marketing materials
- Created computerized organizational program

PRESENTATIONS & PUBLICATIONS

- *Living Outside: A Memoir* (anticipated publication spring 2018)
- *Nothing but a Song* (anticipated publication spring 2017)
- “Sabbatical Presentation” Sheridan College (2016)
- “Academic Integrity Report,” Sheridan College (2016)
- [“I Will: In Sickness and in Health,”](#) Yahoo Voices (2013)
- [“Swedish Stories, Music, and Culture,”](#) Sheridan College Faculty Lecture (2013)
- Contributor to [writesomewhatnot.com](#) (2011-2015)
- Contributor to “Scene,” *The Sheridan Press* (2012)
- “Let’s Play!” Wyoming Distance Education Conference (WYDEC), Powell, WY (2012)
- “Filling the Void: Real-Time Interaction in Online Environments” League for Innovation in the Community College Conference, Philadelphia, PA (2012)
- “eLearning Tools for English Composition” *eLearn Magazine*, March, 2010 issue (published under Bjorklund)
- “Demystifying Plagiarism: Using Turnitin.com across the Curriculum” Northern Wyoming Community College District In-Service Program, Sheridan, WY (2008)
- “ESOL Curriculum Development” Adult Basic Education State Conference, Cheyenne, WY (2007)
- “It’s all about the Millennial Generation” Colorado Community College Composition Conference (5C’s), Greeley, CO (2007)
- “Foreign Language and International Program” Laramie County Community College and School District Foreign Language Program, Cheyenne, WY (2005 & 2006)
- “Language Alive on the Net” Wyoming Distance Education Conference (WYDEC), Cheyenne, WY (2004)

CONTINUING EDUCATION, AWARDS, & RELATED EXPERIENCE

SoftChalk Lesson of the Week (Jan. 12, 2017)

Quality Matters Certified (2016)

NWCCD Master Distance Educator Award (2012)

Completed 13 credits towards an EdD in Educational Technology, University of Wyoming (2009-2012)

Innovations Conference, Philadelphia, PA (2012)

Wyoming Distance Education Conference, multiple locations, Wyoming (2006 – 2010; 2012)

Officer, Faculty Senate, Secretary, Sheridan College, (Aug. 2008 – May 2009)

Yellowstone Master Teacher Seminar, Burgess Junction, Wyoming (2008)

Japanese I, LCCC (2006)

TESOL National Conference, Seattle, Washington (2005 & 2006)

Owner, Keri's Consulting, (1997 – Current)